



# PRAKASAM ENGINEERING COLLEGE

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APPROVED BY AICTE, NEW DELHI | AFFILIATED TO JNTU, KAKINADA, UNDER AMMA EDUCATION SOCIETY

Department of Master of Business Administration

## A Report of workshop on CORPORATE SOCIAL RESPONSIBILITY

11th Nov 2016

A Workshop on "**CORPORATE SOCIAL RESPONSIBILITY**" organized by **Department of MBA** was held on 11th Nov 2016 at PEC, where the Faculty and Students of Management Studies were present. The main objective of the workshop is to create awareness among the management students regarding the need and importance of CORPORATE SOCIAL RESPONSIBILITY.

The event was conducted on 11th Nov 2016 with an overwhelmingly warm welcome address delivered by N. Prasad, followed by words of motivation by Dr. M. LAKSHMANA RAO, Principal of PEC, welcomed our resource person Dr. N. VENKATESWAR RAO.

**Dr. N. VENKATESWAR RAO**, Asst. Professor and HOD of Management Studies, ANU PG CENTER, ONGOLE. Delivered the importance about the corporate social responsibility and its importance in the overall development of society.

As part of this workshop students had an interactive session with Professor **Dr. N. VENKATESWAR RAO** and bagged lot of knowledge.

At the end of the session few students gave their feedback, and explained how they were benefited. In the end **Dr. N. VENKATESWAR RAO** was presented with token of appreciation by Principal Dr. M. Lashkmana Rao for the reference and support in organizing this Workshop.

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